

HUMANISTS:

Get more from your research. *Share it.*



“ Putting our work in an institutional repository has the advantage of getting us priority on search engines. It makes our work more accessible and therefore it potentially has more impact. ”

Dr. Linda Hutcheon
Professor of English
University of Toronto



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MATHEMATICIANS:

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“ The nature of the scientific enterprise is founded on free and open communication of results. To reach a broad audience of other scientists may require new techniques of communication. ”

Dr. David Morrison
Professor of Mathematics
UC Santa Barbara



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SOCIAL SCIENTISTS:

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“ There is a revolution because of open access. It allows for much quicker communication and more communication internationally. It will change the way people learn and do things. ”

Dr. Carolyn Kenny
Professor of Human Development
Antioch University



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BIOLOGISTS:

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“ To maximize scientific progress, it's critical that everyone has full access rather than be handcuffed with barriers to information. The more eyes looking at the data, the more we will learn. ”

Dr. Gary Ward
Professor of Microbiology
University of Vermont



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In the age of the Internet, the ways you share and use academic research results are changing — rapidly, fundamentally, irreversibly.

There's great potential in change. After all, faster and wider sharing of journal articles, research data, simulations, syntheses, analyses, and other findings fuels the advancement of knowledge.

It's a two-way street — sharing research benefits you and others. But will the promise of digital scholarship be fully realized? How will yesterday's norms adapt to tomorrow's possibilities?

Create Change helps you understand the changing landscape and how it affects you and your research. It also offers practical ways to look out for your own interests as a researcher.

A scholarly revolution is underway. It enables you to get a greater return from your research. All you have to do is share it.

> **Make change work for you.**

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